



520 East 10th • P.O. Box 187 • Superior, NE 68978

May 1, 2021

Community Needs Assessment/Community Health Improvement Plan Report

Health Priority Goal #1: Access to Care

We continue to enhance the Patient Portal service and increase new subscribers. We intend to use the portal for text appointment reminders, but we are not able to automate the texts at this point.

Centralized Scheduling is also in our future plans for Brodstone.

ENT provider days were added this FY. The addition of Endocrinology is also in process. We continue to work to add other specialties and additional days for existing services. We continue to work on recruiting an additional provider for our rural health clinic. This is an ongoing process.

Purchased van to provide transportation to seniors in need of outpatient behavioral health services who otherwise were not able to access services. We do provide transportation for Thrive Center (mental health) patients that have no other mode of transportation for their appointments. Currently evaluating expansion of transportation for other areas of need.

Brodstone has a designated Financial Counselor that works with patients through our Financial Assistance Program for charity care, bank loans and self-payment plans. We have helped 115 patients with financing through our medical loan program.

We have added charge profiles to our Patient Liability Estimator (PLE) tool. As of January 1, 2021, patients are now able to run estimates online from our website.

We do still plan to develop a patient advisory team; however, we do not have one at this time.

Because of COVID-19, our Health Fair format changed this FY. The health fair was held within the hospital and clinics and included the following services: Blood Profile, Vitamin D, PSA, Carotid Artery Doppler Screening, Abdominal Aortic Aneurysm Screening, and Forearm Bone Density Screening.

Health Fairs were held at three schools, Superior Public Schools, South central USD #5 Lawrence/Nelson and South Central USD #5 Sandy Creek for staff and at one employer, South Central Public Power District in Nelson.

A Sports Medicine Program is established with three schools, Superior Public Schools, South Central USD #5 Lawrence/Nelson and South Central USD #5 Sandy Creek.

A Sports Metrics Program has been deployed in one school with plans of expanding to others.

The expansion of the business Wellness Program is addressed in Priority #4.

Health Priority Goal #2: Mental Health

Brodstone Memorial Hospital continues to contract with Boys Town Psychiatry to be a hub for their services. Because of this agreement, services are available to area youth, ages 5 to 18 years, both at Brodstone Specialty Clinic and Superior Public Schools. While Brodstone has had mental health services available via telehealth through the University of Nebraska at Lincoln, it is also available at Superior schools.

Brodstone Behavioral Health visits have increased nearly 75% with 1,926 visits to the Thrive Center this FY.

Erica Ferrell, Psychiatric Mental Health Nurse Practitioner, increased her office days at Brodstone Specialty clinic from twice a month to five times a month, thus increasing the number of appointments available to patients.

Health Priority Goal #3: Substance Misuse

We continue to develop best practice protocols for low back pain, sepsis, opioid and diabetes. Our goal is to reduce the number of Opioid prescriptions by 50 over the three-year period. We did not begin tracking the number of prescriptions at the beginning of FY 19, we do not have a baseline. We are working to report these numbers. We plan to partner with the school to develop a drug education program, however we have not done so yet.

Health Priority Goal #4: Obesity & Related Health Conditions

Brodstone continues to work on Chronic Care Management. Our goal was to have a 5% increase in the number of patients served. We had a 14% decrease on patients in the last FY.

We have not formalized our transitional care program. This is still a work in progress. We have worked on targeted transitional care for COPD & Heart Failure.

Our goal was to institute a team based care program with 80% attendance of all departments involved. Total staff attendance was at 97%.

We have not actively expanded our Business Health program this FY due to COVID. At this time our lab is performing the drug screenings and therapy functional screenings for one business. Wellness activities for the community in the last fiscal year included Yoga in the Park, two walk/run events, Walking School Bus and golf courses were supplied with sun safety information, sun screen and bug spray. We implemented a community fitness challenge 100 & 20 for 30 this FY. We also implemented a new platform for wellness/fitness for our employees called Burn Along. This online platform allows employees to share wellness/fitness programs with their family and friends.

We had a decrease in use of the aqua therapy pool. We went from 312 visits in FY20 to 155 visits in FY21. This decrease was due to COVID.

Health Priority Goal #5: Cancer

Our objective was to achieve ACO goals by being more proactive with patient wellness visits and screenings. A favorable outcome would be a 10% increase. In FY 20 we had a 32% increase in wellness visits. We will continue to work on increasing the individual screenings of colon, breast and BMI.

We have educated our staff for the tobacco cessation program and will promote the program in the next fiscal year. We have had a setback due to COVID-19.